Local Market Update – April 2025

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®

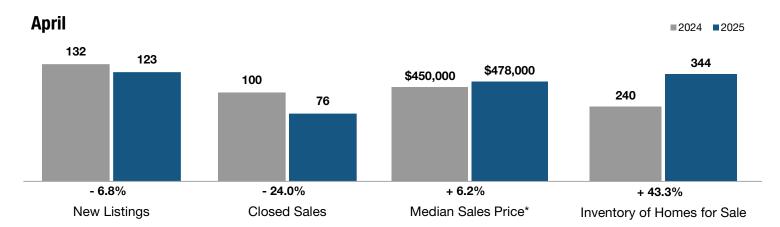




Bluffton General

	April			Year to Date		
Key Metrics	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	132	123	- 6.8%	468	558	+ 19.2%
Closed Sales	100	76	- 24.0%	335	290	- 13.4%
Median Sales Price*	\$450,000	\$478,000	+ 6.2%	\$450,000	\$465,000	+ 3.3%
Percent of List Price Received*	98.6%	97.7%	- 0.9%	98.2%	97.8%	- 0.4%
Days on Market Until Sale	44	64	+ 45.5%	47	63	+ 34.0%
Inventory of Homes for Sale	240	344	+ 43.3%			

^{*} Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation



