

Local Market Update – August 2025

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area Association of REALTORS®



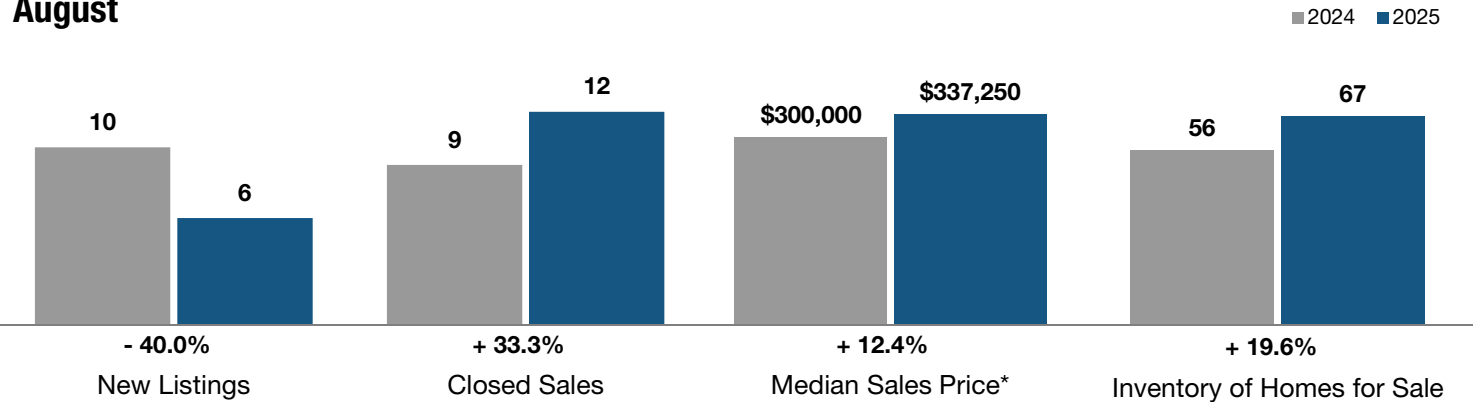
Folly Field

Condos / Villas Only

Key Metrics	August			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	10	6	- 40.0%	87	108	+ 24.1%
Closed Sales	9	12	+ 33.3%	61	61	0.0%
Median Sales Price*	\$300,000	\$337,250	+ 12.4%	\$357,000	\$331,000	- 7.3%
Percent of List Price Received*	96.2%	95.6%	- 0.6%	95.8%	96.4%	+ 0.6%
Days on Market Until Sale	160	152	- 5.5%	88	141	+ 59.8%
Inventory of Homes for Sale	56	67	+ 19.6%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

August



Historical Median Sales Price

Rolling 12-Month Calculation

