Local Market Update – August 2025

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®





HH General

Condos / Villas Only

	August			Year to Date		
Key Metrics	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	35	38	+ 8.6%	244	287	+ 17.6%
Closed Sales	17	27	+ 58.8%	179	169	- 5.6%
Median Sales Price*	\$351,500	\$285,000	- 18.9%	\$320,000	\$320,000	0.0%
Percent of List Price Received*	94.8%	94.7%	- 0.2%	96.4%	96.0%	- 0.5%
Days on Market Until Sale	52	119	+ 127.6%	60	72	+ 19.2%
Inventory of Homes for Sale	94	127	+ 35.1%			

^{*} Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.







